Mike Rowlinson Technology Ltd Case Study 14



Carbon Black Feedstock Oil Valuation

Overview

A client with a process creating a waste tar oil stream required a valuation of their oil for use as a carbon black feedstock.

Objectives

Provide a methodology allowing client to place a market value on their candidate feedstock oil.

Actions

- An overview of carbon black industry feedstocks was provided.
- Key properties of the candidate feedstock were compared versus traditional feedstocks.
- Summary information of typical feedstock oil prices was provided.
- Performance characteristics of client feedstock was modelled for yield, production rate and off-gas value. (Model utilises key feed stock properties and proprietary process modelling based on real carbon black plant data).
- The performance characteristics of the candidate oil were combined with current market value to provide a value estimate for the candidate feedstock.

Outcome

MRT delivered the report by the agreed deadline.

The client was able to price the candidate oil at an appropriate level, and was able to negotiate from a more knowledgeable position based on the information provided.

